



Poarch Creek Indians

MEDIA KIT





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Indians or any of its other enterprises contact :**
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251.359.8554



Our Heritage

As descendants of a segment of the original Creek Nation, the Poarch Creek Indians have a rich heritage. This nation once covered most of Alabama and Georgia, and can trace its roots to the Paleo-Indian period. Our ancestors lived along the Alabama, Coosa, and Tallapoosa Rivers, including areas from Wetumpka south to the Tensaw settlement. The Treaty of Fort Jackson, in 1814, forever changed the face of the great Creek Nation, as more than 21 million acres of Creek Indian land were ceded to the United States. In 1830, the historic Indian Removal Act imposed the resettlement of the Creek Nation from the remaining lands to present-day Oklahoma; this journey is known as The Trail of Tears. However, several Creek leaders and their families, because of their service in protecting Creek and White settlers, received land grants, in 1814, and again in 1836, which became the home of today's Poarch Creek Indians in southern Alabama.

Our Purpose

In 1984, the Poarch Creek Indians became the only federally recognized Tribe in the state of Alabama. Through the turn of the 20th century, the Poarch settlement was largely ignored and impoverished. In the 1940s, Tribal leaders took action to improve community conditions and educational opportunities, and, in 1950, more formal leadership was established, with a dedicated leader of a formal governing body. Currently, there are more than 2,800 citizens of the Tribe who possess at least 1/4 Poarch Creek blood quantum. The Reservation is located eight miles northwest of Atmore, AL, in rural Escambia County. The Poarch Creek Indians has fought hard to preserve its proud heritage while moving forward into today's modern society.

Tribal Government

Leading With Vision

Poarch Creek is governed by a 9-Member Tribal Council. Our governmental structure is made up of a Legislative Branch, Executive Branch, and Judicial Branch.



STEPHANIE A. BRYAN
TRIBAL CHAIR & CEO



ROBERT R. MCGHEE
VICE CHAIRMAN



CHARLOTTE MECKEL
SECRETARY



AMY BRYAN GANTT
TREASURER



SANDY HOLLINGER
AT LARGE



ARTHUR MOTHERSHED
AT LARGE



KEITH MARTIN
AT LARGE



CHRISTINA FLINT-LOWE
AT LARGE



JUSTIN STABLER
AT LARGE

Tribal Leaders bring together expert knowledge to secure the health, education, and well-being of Tribal Citizens today and in the future. Led by Tribal Chair and CEO Stephanie A. Bryan, the first woman to serve in this leadership capacity, the Tribe is poised to instill confidence and wisdom when determining government decisions and actions.

These leaders execute the laws of the Tribe, establish Tribal policy, and delegate authority as necessary for day-to-day operations of all programs and enterprises administered by the Poarch Creek Indian Tribal Government.



Our Mission

Growing Tomorrow Together

The mission of the Poarch Creek Indians continues to guide our Tribe toward a position of self-sufficiency and good citizenship in the community. With a fully functioning Tribal Government and more than 2,800 Tribal Citizens, the Tribe provides essential services such as healthcare, public safety, and education.

ALABAMA NATIVES

The Poarch Creek Indians are the only federally recognized Indian Tribe in the State of Alabama, operating as a sovereign nation with our own system of government and bylaws. We are a surviving segment of the original Creek Nation that once covered almost all of Alabama and Georgia and have lived together for almost 200 years in and around the reservation in Poarch, Alabama. We have fought hard to preserve our proud heritage and maintain our identity and inherent right to self-govern.

ALABAMA NEIGHBORS

We are united in our mission to serve. Stories of the Tribe's history and culture, and the work we do to improve life for our Alabama neighbors, bring into focus a deeper truth—that good will and a strong community can build a better world for all. We are a nation with lands that border other communities, and we care deeply about the people who call these communities home. Our care and concern for others is not defined by borders or proximity. We are part of Alabama's history, its present, and its future.





Our Future

We make a difference in the lives of our Tribal Citizens by fostering in them a spirit of independence and pride, connecting them to each other and their heritage.

The Poarch Creek Indian community honors its proud heritage and spirit, values its people, encourages open communication and participation in all of its activities, promotes progressive partnerships with its neighbors and other organizations, and is a supportive, welcoming community that features exceptional economic and community development opportunities for all.

Our Community

We work, play, go to school and raise our families with our fellow Alabamians. Tribal Government has donated more than \$37 Million in charitable giving since 2021.

The Tribe has a long-standing tradition of sharing with those in need, contributing to many charitable organizations throughout the state of Alabama, including the arts, hospital foundations, youth sports and more.

Creating Jobs Driving Growth Giving Back

With the growth and development of the Poarch Creek Indians, the relationship between Alabama and its only federally recognized Tribe has deepened into a mutually beneficial partnership. Our diversification has allowed us to create more job opportunities across the state and beyond.

With a spirit of hard work and collaboration, we've built 40+ businesses in multiple industries across the nation—with more than 7,400 employees in the US and Caribbean.

Introducing guests to new places is a tradition dating back to our days as guides in the new Alabama territory. Today, our destinations have grown across the U.S and beyond, with guests experiencing the same warm welcome—from the Midwest to the Caribbean.

As we have expanded, we continue to give back in ways that improve the quality of life not only for our employees but also for our Alabama neighbors.



40+ BUSINESSES
in Diverse Industries



\$1 BILLION PAID
in Annual Salaries, Compensation
& Personal Income by Our Tribe



\$37 MILLION +
in Charitable Giving since 2021



\$4 BILLION +
in Total Economic Impact





Creek Indian Enterprises Development Authority

CIEDA executes and oversees building, construction, and development projects commissioned by the Tribe.

Creek Indian Enterprises Development Authority (CIEDA) is a strategic driver of business growth and fosters valuable partnerships. Dedicated to advancing economic development, CIEDA oversees a diverse portfolio of non-gaming businesses and strategic investments. Operations span multiple industries, delivering impactful results through executive oversight and fostering long term economic growth for the Tribe.

FOCUS AREAS

TOURISM | HOSPITALITY | MANUFACTURING | RETAIL





Meaning “big water,” OWA Parks & Resort is the perfect place to thrill, chill, reconnect, and spend your day exactly as you wish.

Award-winning OWA Parks & Resort in Coastal Alabama is owned and operated by the Poarch Creek Indians. This business is managed by the Creek Indian Enterprise Development Authority, the economic development arm of PCI. OWA's tropical theme of the 520-acre property was inspired by the Gulf of Mexico, minutes away via the Foley Beach Express.

At the heart of OWA is Tropic Falls, which includes 23 theme-park rides, an outdoor wave pool, and the region's largest indoor water park, covered by a convertible roof. Just outside the ticketed areas is Downtown OWA. This pedestrian-only streetscape was inspired by Southern small towns and features numerous options for dining, shopping, and entertainment.

The destination resort offers a full calendar of events, from Downtown OWA's own Mardi Gras Parade to the annual Christmas tree lighting with fireworks and snowfall. With its own award-winning TownePlace Suites by Marriott, OWA is the place in Coastal Alabama to thrill, then chill.

AMENITIES

Indoor Water Park with Convertible Roof | Outdoor Wave Pool | Amusement Park Rides
Event Space | Shopping | Dining | Entertainment | Resort RV Park | Suite Hotel

NOTABLE AWARDS

OWA Arcade Named “Best of Baldwin: Best Arcade”

Tropic Falls Named “Best of Baldwin: Amusement Park”

Tropic Falls Ranked in Newsweek Readers' Choice Awards “Top 3 Best Indoor Water Parks”

Tropic Falls Ranked HomeToGo's “Top 5 Most Affordable Theme Parks in the U.S.”



**PCI
FEDERAL**

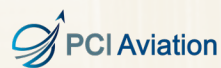
PCI Federal is a growing Tribal federal contracting enterprise providing best-in-class services to U.S. Federal Government Agencies and the Department of Defense.

Poarch Creek Indians Federal (PCIF) supports Federal agencies by providing a diverse range of services including professional/management consulting, aviation maintenance and engineering, construction, strategic communications, manufacturing, base operations support, environmental services, and information technology services.

Our portfolio of companies shares the Tribe's values of fairness, trustworthiness, commitment to something bigger than self, perseverance, respect for contribution, open and honest communication, collaboration, openness to new ideas and making accomplishments. Through these values, the Poarch Creek Indians Federal companies focus on delivering exceptional services that exceed expectations.

SERVICES

Aviation/Engineering | Modular Facilities Support | Media/Communications |
Information Technology | Facilities Management/Maintenance | Environmental |
Business Construction | Manufacturing





WIND CREEK® HOSPITALITY

Wind Creek is the destination for great escapes and winning moments.

As the principal gaming and hospitality entity for the Poarch Creek Indians, Wind Creek is leading the industry as one of the fastest-growing casino-resort brands. We currently operate 11 distinct properties in the U.S. and Caribbean. Beyond state-of-the-art gaming that features popular slots, traditional table games, sports betting, and online social gaming, our resorts provide an escape like no other. You'll find top-notch entertainment, luxurious hotels, upscale and casual dining, world-class spas, shopping, family-friendly activities and more.

SERVICES

Class II & III Gaming Facilities | Resorts & Hotels | Dining & Entertainment Venues

NOTABLE AWARDS

Atmore Chamber of Commerce's 2025 Business of the Year Award
Forbes' America's Best-In-State (AL) Employers in 2023



- Global Gaming Business (GGB) Gaming & Technology Award for Best iGaming Product in 2023



- Chicago Southland Chamber of Commerce's Workforce Development Champion
- South Suburban College's New Business Partner of the Year



- AAA Four Diamond Hotel
- U.S. News & World Report's 2023 Best Hotels in Pennsylvania



- AAA Four Diamond Hotel
- Diners' Choice: Best Overall Restaurants in Alabama, *Itta Bena*
- Diners' Choice: Best Value Restaurants in Alabama, *Itta Bena*
- Nextdoor's Neighborhood Fave 2023, *B.B. King's Blues Club*



- AAA Four Diamond Hotel



- AAA Four Diamond Hotel
- Diner's Choice: Top Rated in Diner Feedback, *FIRE Steakhouse*





Magnolia Branch

WILDLIFE RESERVE

Activities include hiking, biking, bird watching, tubing, canoeing, kayaking, and an array of fun ways to stay active. Or just relax and enjoy the sandy beaches and listen to sounds of nature.

When you think of relaxation and fun, what comes to mind? If you love the outdoors, then Magnolia Branch Wildlife Reserve is perfect for you and your family and friends. Tucked deep into the woods off Highway 113 south of Interstate 65 sits a vast amount of natural campgrounds and entertainment for all guests.

We offer 47 full amenity RV sites that include water, electric and sewer and 20 RV sites with water and electric hook ups so patrons can bring their RVs and have the comforts of home while enjoying the serene environment.

Magnolia Branch also has 15 tent camp sites with water and electric as well as primitive camping, allowing guests to become one with nature.

PARK HOURS:

Mon–Sun. 7:30am–4pm

24 Big Creek Rd, Atmore, AL 36502 | 251-446-3423 | tsells@pci-nsn.gov



Poarch Creek Indians
NATURAL RESOURCES



Perdido River Farms (PRF) consists of 2,900 acres of Tribal owned agricultural properties supporting a sustainable herd of cattle which produces USDA-inspected beef for the public.

PRF is conscientious about maintaining, protecting, and preserving the land, and works closely with the USDA's Natural Resources Conservation Service Tribal Office to implement best stewardship practices for the farm. PRF partners with USDA agencies, state agencies and other organizations to provide educational venues and training opportunities to help inform Tribal Citizens, landowners and agency staff of the various programs available to assist them in best management practices of their natural resources. PRF is continually improving beef quality, as well as providing enough hay to feed its cattle and sell the excess to the public.

Opened in February 2025, Perdido River Meats specializes exclusively in beef products and offers the unique opportunity for customers to have their own cattle processed or to purchase whole and half cows directly from the facility.

The \$29 million state-of-the-art facility is approximately 23,000 sq ft, with a retail storefront dedicated to both consumer and wholesale customers. This facility allows the Tribe to offer great quality beef to the South Alabama area while creating around 15 new full-time positions for Escambia County, Alabama.

NOTABLE AWARD

Alabama Cattleman's Association State Environmental Stewardship Award 2014

PERDIDO RIVER MEATS HOURS:

Mon–Fri. 8am–5pm | Sat. 8am–12pm | Sun. CLOSED

490 Atmosphere Rd, Atmore, AL 36502 | 251-446-5080 | PRMinfo@pci-nsn.gov



Poarch Creek Indians
NATURAL RESOURCES





MUSEUM & WELCOME CENTER

Kerrtv en Cuko – Building of Learning

The museum is the place to experience the history of our Tribe firsthand. Our exhibit showcases how our ancestors—the Muskogee Creek Indians—lived with samples of stoneware, pottery, tools, baskets, and textiles. See what early village life was like for families living and farming together.

The Poarch Creek Indians Museum has examples of baskets produced in the traditional way along with other traditional forms of Creek art, including pottery, textiles, shellwork, copper tooling, and quilting. You'll also see artifacts that are special to the Poarch Creek Indians specifically, such as original copies of the Petition for Federal Recognition submitted to the United States Department of the Interior in 1980.

Tours guided by our knowledgeable staff are available. For large group tours, please call the Museum for scheduling, or book your guided tour online by visiting our website. Bus parking is available onsite.

MUSEUM HOURS:

Mon–Fri. 8am–5pm | Sat–Sun. CLOSED

5484 Jack Springs Rd, Atmore, AL 36502 | 251-368-9136 ext. 2050





Signature Events

Celebrate our rich cultural heritage with families, friends and neighbors

ANNUAL THANKSGIVING POW WOW

The Poarch Creek Indians Annual Thanksgiving Pow Wow is a 2-day homecoming celebration with families, friends and neighbors that always falls on Thanksgiving Day and the Friday after. Visitors enjoy unique crafts and goods for sale by local artisans and vendors, and we have festival favorite foods such as barbeque, oak wood fire-roasted corn, buffalo burgers, ham, and fried chicken.

Activities include: intertribal dance competitions for men and women, young and old, as well as a drum contest and the Poarch Creek Indian Princess Contest.

SOUTHEASTERN INDIAN FESTIVAL

The Southeastern Indian Festival is hosted by the Cultural Department for the public with a major attendance made by visiting schools from the surrounding area. This event focuses on accurately portraying, and offering education on the rich and vast culture of the various tribes found traditionally in the Southeast. Throughout this event, various demonstrations on traditional dance styles, traditional stories, living history, etc. are offered.

Activities include: song & dance, storytelling, living history, arts/crafts demonstrations, authentic Indian foods, and stickball games.

