



Poarch Band of Creek Indians

For Immediate Release

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Poarch Creeks News Wins National Media Award

Poarch Creek Indian Reservation, Atmore, Alabama – July 28, 2010 – The Poarch Band of Creek Indians monthly newsletter, *Poarch Creek News*, was a big winner last week at the Native American Journalist Association (NAJA) conference that was held in St. Paul, MN. *Poarch Creek News* won NAJA's first place 2010 Media Award for Newsletter/General Layout. St. Regis Mohawk Tribe received 2nd place and Indian Country Today received the Honorable Mention in the category.

Poarch Creek's Media Specialist, Gayle Johnson was given the award, "I am honored to accept this prestigious award for the *Poarch Creek News* on behalf of the Poarch Creek Indians. I would like to thank the staff from Huskey Printing for their help in the development, design, and layout of the newsletter; I could not have done it without them," said Johnson.

The first issue of the newsletter was printed in November 1978 as the *Creek Community News*. The name was later changed to *Poarch Creek News*, and continues to be a valuable resource to the community. "The newsletter continues to be a very important communication tool for our Tribal Members," said Poarch Creek Chairman Buford L. Rolin. He continued, "to have the *Poarch Creek News* recognized by NAJA is an honor, and I am extremely proud of everyone who works so diligently on making it a success every month."

About the Poarch Band of Creek Indians

The Poarch Creek Indians are descendents of a segment of the original Creek Nation, which once covered almost all of Alabama and Georgia. Unlike many eastern Indian tribes, the Poarch Creeks were not removed from their tribal lands and have lived together for almost 200 years in and around the reservation in Poarch, Alabama. The reservation is located eight miles northwest of Atmore, Alabama, in rural Escambia County, and 57 miles east of Mobile. The Poarch Band of Creek Indians is the only federally recognized Indian Tribe in the state of Alabama, operating as a sovereign nation with its own system of government and bylaws. The Tribe operates a variety of economic enterprises, which employ hundreds of area residents. Poarch Creek Indian Gaming manages three gaming facilities in Alabama, including: Wind Creek Casino & Hotel in Atmore; Riverside Casino in Wetumpka; and, Tallapoosa Casino in Montgomery. The Poarch Band of Creek Indians is an active partner in the state of Alabama, contributing to economic, educational, social and cultural projects benefiting both tribal members and residents of these local communities and neighboring towns.

www.poarchcreekindians-nsn.gov

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