

## Creek Indian Enterprises Development Authority Assumes Ownership of Fairfield Inn and Suites Atmore

For Immediate Release

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Atmore, Alabama, January 4, 2019– Creek Indian Enterprises Development Authority (CIEDA) is pleased to announce the purchase of the Fairfield Inn and Suites by Marriott in Atmore.

Located adjacent to Interstate 65 in the Rivercane development just a stone’s throw from Wind Creek Casino Atmore and next door to CIEDA’s recently purchased Holiday Inn Express, this hotel property will be the eighth hotel investment property for CIEDA.

“We are excited to add the Fairfield Inn and Suites, Atmore to our current portfolio of hotel properties.” Stephanie A. Bryan, Tribal Chair and CEO, Poarch Band of Creek Indians commented. “To have a hotel in our area affiliated with the Marriott brand increases the amount of people making this a stop on their travels, continuing to help our local economy grow.”

The Fairfield Inn & Suites is considered a midscale level hotel property within the Marriott brand’s Classic Select tier. Its target guest is no-nonsense traveler searching for an experience that is stress-free yet maintains balance. This is achieved by providing guests with a free hot breakfast, 24/7 Corner Market offerings, on-property fitness facilities, multi-functional lobbies and rooms that are uniquely designed for restful sleep and productivity.

CIEDA President/CEO, Cody Williams stated, “The addition of this hotel property in Atmore allows us to expand our hotel offerings to a wider variety of travelers. We are pleased to be able to invest in Atmore and its tourism industry.”

Fairfield Inn and Suites is a part of the Ritz-Carlton, Marriott and Starwood Preferred Guest (SPG) rewards programs, allowing guests to utilize reward benefits across 29 hotel brands.

Fairfield Inn and Suites General Manager, Angela Carter stated, “This is a great hotel which fulfills the needs of a specific niche traveler to the Atmore area. With a solid client base already established, we are confident of the property’s continued success.”

Yedla Management Company will be managing the day-to-day hotel operations of the property.

### **About Creek Indian Enterprises Development Authority (CIEDA)**

The Poarch Band of Creek Indians operates a variety of economic enterprises, which employ hundreds of tribal members and area residents. Creek Indian Enterprises Development Authority, the economic development arm of the Tribe, manages tribal community-owned enterprises representing a diverse collection of industries including entertainment, food service, manufacturing, travel and retail. The enterprises overseen by CIEDA do not include any government services, nor gaming operations.

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