



FOR IMMEDIATE RELEASE
May 8, 2018

The Poarch Band of Creek Indians Acquires Media Fusion

Huntsville, AL (May 8, 2018) The Poarch Band of Creek Indians announced today it purchased Huntsville, AL based Media Fusion. Media Fusion will remain a standalone business, and operating under the direction of the economic development division of the Tribe, Creek Indian Enterprises Development Authority (CIEDA). The change in ownership took place May 2, 2018.

“As a leader in the industry we know that Media Fusion will be an excellent complement and fit to our growing imprint in the Huntsville area, and we are excited to add them to our portfolio of companies.” said Stephanie A. Bryan, Tribal Chair/CEO, Poarch Band of Creek Indians. Tribal Chair Bryan continued, “We are looking forward to more great things from them in the future.”

Media Fusion is an established government support services contractor with a 23-year history. Originally conceived as a media production studio, Media Fusion has grown to over \$12 million in revenue and employs more than 120 individuals across the country. It supports numerous contracts with a wide variety of government customers, as well as corporate clients through its studio creative services. Media Fusion has twice been named Small Business of the Year in government contracting by the Chamber of Commerce–Huntsville/Madison County. It has also received recognition multiple times for small business contracting awards from NASA agencies and over 200 regional and national awards for creative excellence.

Tim McElyea, CEO, and Richard Williams, President, will remain in their existing Media Fusion leadership roles.

“This is a strategic alliance to combine the strengths of two entities, allowing us to pursue new opportunities, and we’re excited about where that can lead,” said McElyea. “Media Fusion will still provide the same services and dedication to its clients. Our employees, customers and partners will see no change in business operations today, but they should expect great things in the future.”

The purchase price for this transaction has not been disclosed.

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About the Poarch Band of Creek Indians

The Poarch Band of Creek Indians are descendants of a segment of the original Creek Nation, which once covered almost all of Alabama and Georgia. Members of the Tribe have lived together for almost 200 years in and around the reservation in Poarch, Ala. The Poarch Band of Creek Indians is the only federally recognized Indian Tribe in the state of Alabama.

About the Creek Indian Enterprises Development Authority

Working as the economic development arm of the Poarch Band of Creek Indians, Creek Indian Enterprises Development Authority (CIEDA) oversees the non-gaming enterprises owned by the Tribe. CIEDA actively supports each of its business in achieving their specific business goals to grow and maintain economic sustainability as put forth by the CIEDA Board of Directors and Tribal Council.

FOR ADDITIONAL QUESTIONS:

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