GRAND CANYON UNIVERSITY

Bachelor of Science in Hospitality Management

Why Choose GCU's Hospitality Management Program?

Business Focus

The hospitality management program is designed to be accredited by Accreditation. Council for Business Schools and Programs (ACBSP), a business-based, teaching-focused accreditation. This focus allows students the opportunity to gain a foundation in business. giving them diverse skills that may translate across other industries. Many other iniversities have hospitally accreditations that are less focused on business courses.

Industry Experts

Our program was created with input from industry professionals who know what top employers in the field are looking for The faculty in the Colangelo College of Business were specifically chosen for their ability to communicate and facilitate students' education.

Online Excellence

GCU stands apart from other unline education institutions because we are backed by the history of our traditional campus. At GCU, our online learners receive the support they need

- Lour!Cloud online learning system.
- · Free lutoring on campus or via ThinkStorm
- Enowledgeable instructors
- World-class online library
- Connection to our ground campus

TO LEARN MORE PLEASE CONTACT: Michael Pearcy michael.pearcy@gcu.edu | 866 398 1589

BECOME A HOSPITALITY PROFESSIONAL

Hospitality is a thriving industry across the country. Hospitality professionals contribute to the overall success of an establishment, typically a hotel or restaurant, by overseeing day-to-day operations and providing excellent customer service. Grand Canyon University's Bachelor of Science in Hospitality Management helps prepare students to compete for management positions in the hospitality industry.

Key areas of study include:

- Accounting
- **Event planning**
- **Facilities management**
- Finance
- Food and beverage management
- Hotel and restaurant management
- · Human resources in hospitality
- Marketing
- Operations
- Revenue generation

Potential jobs:

- · Hotel and resort manager
- Restaurant manager
- Event planner
- Spa manager
- Food and beverage director
- and many more!



in all states and in all learning modalities. Program availability is contingent on student enrollment. Grand Canyon University is regionally accredited by the Higher Learning Commission. (800-621-7440; http://hlcommission.org/)