



## AXON OPTICS ‘MIGRAINE STORY’ SCHOLARSHIP

It is often said that knowledge is power. At Axon Optics, we have used our knowledge to help those who, to an extent, are powerless. Over 10% of the population suffers from migraine attacks. It is the 8th most disabling illness in the world. As the leading provider of eyeglasses and contact lenses that block the wavelengths of light shown to reduce light sensitivity and migraines, we assist hundreds of individuals who suffer with this incurable illness.

As part of Axon’s pursuit of knowledge, we are excited to announce the launch of our scholarship contest. The winner will receive \$1,000 to assist them in their pursuit to further their education. We are committed to supporting students in their educational path.

### **Who Is Eligible:**

Any current, full-time student of an accredited two-year or four-year American university or college is welcome to apply. There is no age or specific major requirement.

If you have not been accepted to college, you can still apply. Please note that the award is made directly to your college’s financial aid office so it won’t be distributed until you are registered with your school.

### **How To Apply:**

Students who fit the eligibility requirements listed above can apply for the scholarship. To enter, applicants must submit either 1) an essay (maximum of 300 words), 2) a video (less than 1 minute), or 3) an image (photograph, drawing, etc) on **ONE** of the following topics:

**What is your migraine story?**

**What is your light sensitivity story?**

## **Submission**

**1) Post your submissions on *AT LEAST* one of your personal social media accounts.**

**Video entries:** load the video to your social media account of choice.

**Essay or Image:** Post your essay or image on your social media account of choice

## **Social Media Instructions**

- *Facebook or Google+*: At the end of your post add the following [www.axonoptics.com](http://www.axonoptics.com) | #mymigrainestory
- *Instagram*: after you post your video, in the caption [www.axonoptics.com](http://www.axonoptics.com) | #mymigrainestory
- *YouTube*: In your video title include #mymigrainestory and in the description add this link: [axonoptics.com](http://axonoptics.com)

Please make sure the post is public so that our panel can find them by searching ‘#mymigrainestory’. We encourage you to share your post(s).

## **2) Fill out the form at the bottom of the page**

## **Additional Information**

### **Deadline for Submission:**

The submission deadline is at 11:59 p.m. on November 30, 2020, your local time.

### **Selection Process and Notification:**

The Axon Optics Scholarship Committee will review all essays and videos received and one winner will be chosen prior to Spring semester. Once the winner has been determined, he or she will be contacted directly by Axon Optics in December.

### **Additional Details:**

The scholarship funds awarded are to be used for tuition and books only. Once awarded, a check will be written to the recipient’s school of choice and credited for academic costs. The scholarship is non-renewable. Recipients are only eligible to receive the scholarship once during their lifetime.

### **Questions?**

Any questions about the scholarship essay contest can be directed to [scholarship@axonoptics.com](mailto:scholarship@axonoptics.com).

### **Examples?**

Please see this page for previous examples: [What does a migraine feel like?](#)