

OWA FACT SHEET

Features and Amenities

Development Overview

- 520+ acre master planned destination resort
- Located in Foley, Alabama at the intersection of Foley Beach Express and County Road 20
- 5-year, multi-phase buildout; Phase One of Tribal buildout currently underway
- Interconnected to the City of Foley's \$40+ M Sports Tourism Facilities
 - o 16 state-of-the-art outdoor sports fields (opened May 2016)
 - o 90,000 square foot indoor events center (opening Summer 2017)

Tribal Phase One and Phase Two (concurrently under construction) - Opening Summer 2017

- 150-room Marriott TownePlace Suites
- 154,000 square feet of retail, dining and entertainment space
 - o 44,000 square feet opening Summer 2017; 110,000 square feet opening early 2018
- 14-acre themed amusement park
 - o Featuring 20 rides from large scale roller coasters to kiddie rides
 - ◆ Three (3) thrill rides including one (1) major roller coaster
 - ◆ Family rides targeting the tween populations (11 to 13 year olds)
 - ◆ Kiddie rides allowing passengers as young as two to three years old to participate on rides either independently or with an adult
 - o Amusement games
 - o Family friendly entertainment and dining options
- 14-acre lake with 1.5-acre Island
 - o Island amenities include 300 seat outdoor amphitheater and boathouse
 - o Lake amenities include boat rentals and fountain shows

Future Planned Phases include:

- Luxury RV Resort
- Four hotels, one which will offer conference space
- A resort level condominium
- Outdoor Waterpark

Construction Details to Date

- Tribal Phase One and Phase Two Investment: \$241 million
- Total Capital Investment for all Tribal Phases: More than \$500 million
- Employment Numbers as of November 2, 2016:
People: 34 Contractors employing 420 Staff working more than over 100,000 man hours
136 Industry Professionals working over 31,000 man hours

Economic Impact Upon Completion of Phase One*

- Average increase to Baldwin County's economic output will be \$244 million
 - o This economic output equates to an additional 7% of all tourist spending in the South Alabama region
- Average increase of \$78.5 million in payroll to the South Alabama region

- Employment, (both direct and indirect) will increase to 3,462 full-time equivalents
 - o Greatest number of jobs will be created in the Service and Trades Industry

Economic Impact Through Long-Term Build Out*

- Long-term build out will result in development of the entire 520+ acres, including Phase One slated to open Summer 2017
- Average increase to Baldwin County's economic output will be \$109 million
- Average increase of \$64 million in payroll to the South Alabama region
- Employment (both direct and indirect hires) will average 2,072 per year

Contact Information:

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*Economic impact data provided by Dr. M. Keivan Deravi, Professor of Economics and Dean of the College of Public Policy and Justice, Auburn University at Montgomery



Owa Main Entrance



Amusement Park



Charming Downtown District



Warehouse District



Warehouse District



The Island Boathouse



Relaxing Island Views